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# Fareheh Jami Al Ahmadi

## Industrial Designer

### EDUCATION:

BSc in Industrial Design \_ GPA : 16.96

### UNIVERSITY NAME:

- Islamic Azad University of Tehran, Center of Art and Architecture Department

### NAME OF TRAINING COURSES:

- Service design training course - University of Tehran.
- Future Design Competition with Peter Stevens.
- Anatomy design training course - Invers School.
- Car design training course - Rezazadeh Studio.
- Product Design Training Course - Third DimensionAcademy.

### LANGUAGE PROFICIENCY:

English (Advance) / Turkish (Intermediate)

### RESUME:

- 2014-2016:**  
Head designer and supervisor production manager in Sahand goldsmith workshop.
- 2017-2020:**  
Concept and product designer in Blue Room Studio.
- 2020-2021:**  
Designer and ideator.



# PROFILE:

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## SPECIFICATIONS:

An industrial design expert with complete knowledge and mastery of the management environment and the process of advancing the design and production of industrial products in the economic environment and market laws of Iran and the region with the ability to create, manage and idea.

- 1- Technical skills
- 2- Conceptual skills
- 3- Human and interpersonal skills

## SOFTWARE SKILLS:

- Matrix
- Rhino
- Sketching products
- Analysing products
- Microsoft project1
- Adobe Photoshop
- Autodesk Maya

## SOFTWARE SKILLS DIAGRAM:



## SKILLS:

Product design and production according to practical needs and cultural tastes within the framework of categorizing the amount of income of different social classes that is in line with the strategic policies of the group in order to conquer the competitive market in terms of quantity and quality.

## DATA ANALYSIS AND OBSERVATION:

Getting to know people and human resources specialties, mastering the capabilities of production line tools, coordinating and optimally using tools and experts to make the most of the production capacity of the complex, avoiding production obstacles.

## FINANCIAL UNDERSTANDING:

In-depth coverage of financial management techniques for use in career skills in the company's future vision.

## ATTENTION TO DETAIL:

Personalization of the product according to the needs and tastes of the target community, the ability to communicate simply and sincerely between the product and the user. Creative use of innovation considering the simplicity of communication between the product and the user. Production of subculture in the margin of the produced product.

## CONNECTIONS:

The skill of communicating between the ideals of the collection, the abilities and the needs of the production line employees.